

Residential Whole Home Solutions

Showtime Homes
Urbandale, IA



WireCore Brings Smart Solutions to New Showtime Model Home

Jarrold Gray, Residential Manager for WireCore, the custom home arm of Kline Electric, Des Moines, IA, is always seeking to “highlight something different to create an upscale difference.” For a recent job wiring an ultra-modern, contemporary model home for Showtime Homes, in Clive, IA, he chose to “use Leviton products in a smart way”.

When planning the job, Gray consulted with the builder and made his recommendations. This particular home was intended as an Expo house so as Gray noted, “people are paying to see these products.” Once he and the builder agreed upon the electrical solutions, which include the Leviton Smart Load Center and Decora Smart® devices, it was time to get to work. “From an electrical standpoint there is not much of a difference regarding installation of these products; but from a consumer standpoint it’s huge!”



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- Jarrod Gray

“I brought the Leviton brand to the builder. I feel the platform is simpler and the breaker system is like nothing else out there – it’s more advanced, the only one of its kind,” said Gray. As far as the actual installation of the Load Center, Gray said, “I like that everything is already landed and done. It’s a cleaner installation and saves time. Plus, when you go back to trim the panel you don’t have to deal with a live panel; it’s safer to install the breakers. With the surge protection within the panel, I don’t lose breaker space and save time and money.”



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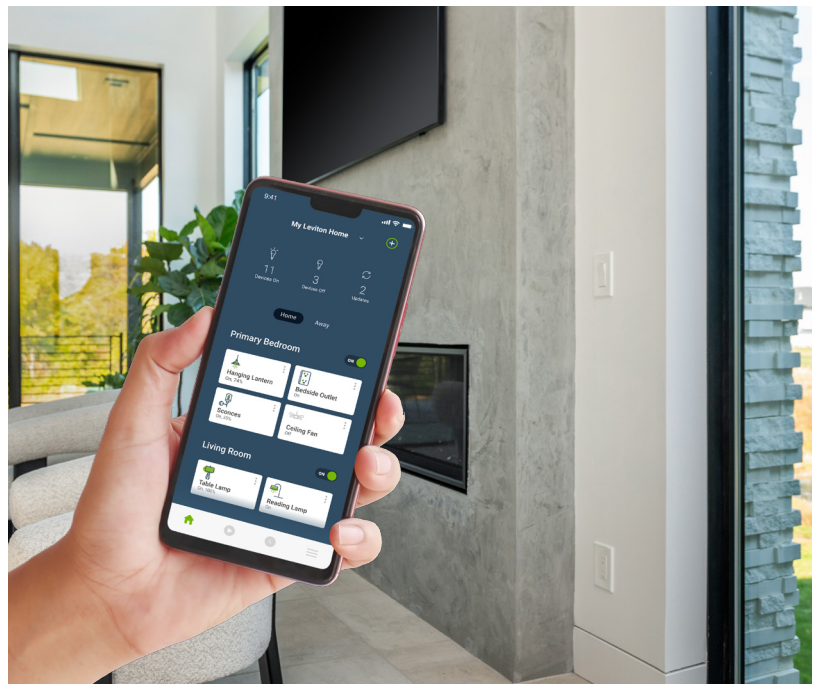
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The Decora Smart devices proved to be another winner both in functionality and cost-effectiveness (affordable technology). “The switches install the same as others. I like the fact that you don’t have to deal with too many pieces to make the smart switch work. It’s very scalable and does not require a hub.”

Another appealing aspect of Leviton smart products is the ease of use with single app control via the My Leviton app. “After move-in, I have a homeowner hand-off. I don’t have to explain a lot, I just show them everything it can do. With other systems, we have to handle the programming – and changes to it – but with Leviton the homeowner can do everything themselves.”

Leviton products align with the values of Showtime Homes, which is “a business dedicated to crafting exquisite custom homes with the highest level of quality, craftsmanship, precision, and ingenuity. Our mission is to not only build homes that surpass our clients’ visions but to also deliver a deluxe experience that will be enjoyed and remembered by all.”



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CN-082724-dp